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| **CONTACT** |
| **Mob: 09895165444**  **e-mail *: anishmp86@gmail.com*** |

**ANISH.M.PRASAD**  
 **Citizen: Indian▪ Date of birth: 03/09/1986**

**Profile Abstract**:

* Moderate Learner with managerial abilities.
* Potential to work towards progress systematically.
* Flexible communication and language skills.
* Ethical and value addition capabilities.

**Education:**

**UNDERGOING DIGITAL MARKETING CERTIFICATION TRAINING**

**AT DIGIPERFORM, BANGALORE. (Dec–Till date).**

**PG: MBA – MARKETING ( 2009 – 2011 )**

**AMET UNIVERSITY, CHENNAI**

**UG: BBM with (Computer Application) 2006 -2009**

**SRI KRISHNA ARTS & SCIENCE COLLEGE**

**BHARATHIAR UNIVERSITY, COIMBATORE**

**SCHOOL: HIGHER SECONDARY EDUCATION (10+2) 2004 - 2006**

**BHARATHIYA VIDYA BHAVAN, THRISSUR, KERALA**

**WORK EXPERIENCE:**

**1. BIKER ZONE (Thrissur).   
 Feb 2016 – Mar 2019  
 Social Media Manager**

* Identifying the budget for campaigns. (Facebook and Instagram).
* Create and design posters.
* Generating online traffic through various promotional activities.
* Manage and improvise.

**2. AEGON life Insurance Pvt ltd., (Thrissur and Coimbatore)  
 Oct 2014 – Feb 2016**

**Business Manager.  
 Roles & Responsibility:**

* Recruitment of candidates for life insurance agents.
* IRDA Training and team building activities.
* Assessment and conversion of team sales activities based on targets.

**3. VIP Housing and Properties-Chennai.  
 Senior Marketing Executive (Commission Based)  
 Dec 2012 – Jan 2014.  
 Roles and responsibilities:**

* Monitoring the sales executives.
* Site visits as and when required by the customers.
* Converting enquiries into sales.
* Excel Report submission to the sales manager.

**4. LP India logistics Pvt ltd., (Chennai).  
 Jr.Sales Executive.  
 Aug 2012 – Nov 2012.  
 Roles and responsibilities:**

* Business to Business sales activity.
* Enquiry through cold calls and fixing up an appointment.
* Presentation about the company and services offered to the clients.
* Collecting information about client’s EXIM and logistical requirements.
* Co-ordinating and act as an intermediary between the company and the customer. **LANGUAGES KNOWN:** ENGLISH, HINDI, MALAYALAM.  
  **COMPUTER SKILLS**: MS OFFICE, DIGITAL MARKETING. **EXTRACURRICULAR: ACTIVITIES:** PHOTOGRAPHY, TRAVELLING, FOOTBALL, BASKETBALL.

**PERMANENT ADDRESS:** #47, SREYAS, ROSE GARDENS, PATTURAIKAL, THRISSUR, KERALA- 680022.  
  
 **CURRENT ADDRESS:** 1st Floor, #15, SANJAY NIVAS, 10TH MAIN ROAD, MARUTHI NAGAR MALLESHPALAYA, BANGALORE- 560075.

**DATE : 14.05.2020  
PLACE : BANGALORE.**